Appendix B – List of Actions Considered but Rejected by the Steering Group (These will not be included in the consultation)

Measure No.	Measure	EU Category	EU Classificati on	Lead Authority	Comments
1	Remove/Reduce or move parking on Cranbrook Road			KCC/TWBC (parking)	Has been looked at several times, likely to be unpopular with residents. Query if needed if traffic light improvements are effective. Potentially high impact
5	Clean Air Zone			KCC	Very expensive not likely to be justified for the size of the problem
11	Alternative to pedestrian crossing such as a bridge			KCC?	Cost, conservation area etc
12	Remove one of the crossings on the high street			KCC	See amended action 1
13	Protect residents of affected houses by offering to install mitigation such as mechanical ventilation			TWBC	Would not solve the problem, cannot make residents take up offer and cost implications

Measure No.	Measure	EU Category	EU Classificati on	Lead Authority	Comments
14	New or expansion of current car club to Hawkhurst			TWBC Economic developme nt	ED talking to co wheels about expansion in near future. Potential for 106 funding but would be reliant on significant development in area. ED have met with co wheels. Evidence base for uptake does not support their expansion. Would need to set up and heavily subsidised in the long term by TWBC or other contributor. No prospect of becoming self sustainable